

LIZ PATON

design@lizpaton.com

7071 Belhaven Drive, Boise ID 83714

208.703.6517

01 employment

02.12 / present

Art Director

Markitecture, Boise, ID/Alexandria, VA

Markitecture is a marketing agency serving the architecture and engineering industry, associations, and non-profits. Responsible for overseeing the design, development and production of a wide range of projects including web sites, print and web advertisements, brochures, direct mail, e-mail campaigns, event displays and signage, application graphics, and other media. Clients include The Vision Council, Dental Trade Alliance, Healthcare Facilities Symposium and Expo, Sustainable Agriculture and Food Systems Funders, STEM for Her, and The Coalition for Government Procurement.

06.03 / present

Owner/Designer

Liz Paton Design

Design and produce multiple web and print-based projects for a wide variety of clients including the Natural History Museum of Utah, Anagridics, Brighton Resort, Treasure Valley Roller Derby, No More Homeless Pets in Utah, Beware the Timid Life Publishing, and Utah Geologic Association.

06.09 / 02.12

Designer

Noot Group, Boise, ID

Designer at small advertising agency assisting in the design of a wide range of projects including print advertising, web sites, e-mail campaigns, and promotional materials for a variety of clients, including BOB Strollers, Sun Valley Resort, Franz Bakery, and Big Sky Brewing.

01.08 / 05.09

Creative Director

Wasatch Journal Media, Salt Lake City, UT

Responsible for managing the design and production of the Wasatch Journal magazine, a quarterly publication celebrating Utah's arts, culture, and outdoors. Also responsible for a variety of custom publications such as Destination: Salt Lake and Ski Salt Lake Vacation Planner. Design and maintain company web site and marketing materials.

06.06 / 12.07

Graphic Designer

Utah Geological Survey, Salt Lake City, UT

Responsible for the design of a wide range of projects including Survey Notes magazine, brochures, conference displays, posters, illustrations, calendars, outdoor interpretive sign graphics, web site, and publication design. Assisted in all stages of multimedia production including filming, editing, motion graphics, and the design of interactive applications.

07.04 / 05.06

Graphic Designer

The Onyx Group, Alexandria, VA

Designed corporate web site, flash animations, web application graphics, brochures, trade show graphics, posters, direct mail, and more.

04.03 / 05.04

Web Design Intern

Richmond Public Schools, Richmond, VA

Responsible for designing the public and departmental web sites. Designed graphics and user interfaces for online applications.

02 education

08.99 / 05.04

Bachelor of Fine Arts

Communication Arts and Design
Virginia Commonwealth University
Richmond, VA

Magna Cum Laude

Honors Student / Dean's List

Phi Eta Sigma National Honors Fraternity

03 technical skills

Design: InDesign, Photoshop, Illustrator, Canva

Web: XD, Sketch, Wordpress, HTML, CSS

Video: Premiere, After Effects

Office: Word, PowerPoint, Excel